

## WMCA Housing & Land Delivery Board

<b>Date</b>	2 <sup>nd</sup> March 2022
<b>Report title</b>	Housing and Land Portfolio Deliverables 2022/23: Update report
<b>Portfolio Lead</b>	Councillor Mike Bird, WMCA Portfolio Lead for Housing and Land
<b>Accountable Employees</b>	Gareth Bradford, Director of Housing & Regeneration (Accountable Director) Rob Lamond, Strategic Planning Manager (Report Author)
<b>Previous reports</b>	<ul style="list-style-type: none"> <li>January 2022: Housing &amp; Land Delivery Board</li> <li>February 2022: Delivery Steering Group</li> </ul>

### The Housing & Land Delivery Board is recommended to:

- a) **Note and endorse** the Housing and Land Portfolio High Level Deliverables for 2022/23 prior to approval by WMCA Board on 18<sup>th</sup> March 2022.

### 1.0 Purpose

- 1.1 The purpose of this update report is to seek endorsement from the Housing & Land Delivery Board with the draft Housing and Land Portfolio High Level Deliverables prior to approval at the WMCA Board on 18 March 2022. These deliverables directly support the implementation of WMCA's Strategic Aims and Objectives approved by the WMCA Board in November 2021.

### 2.0 Background

- 2.1 As part of the formal process to determine WMCA's budget, levy and precept levels for 2022/23, at its meeting in November 2021 the WMCA Board approved the Corporate Aims and Objectives (the full list of WMCA Aims and Objectives are set out in Appendix 1 to this report).
- 2.2 Following this approval, each portfolio of WMCA ensures alignment of its work with the Corporate Aims and Objectives through its High Level Deliverables which set out the key work programmes and targets for the forthcoming year.
- 2.3 The Housing and Land Portfolio High Level Deliverables set out how WMCA (namely through its Housing & Regeneration Directorate) will continue to develop and work on the programmes that the Housing & Land Delivery Board has been overseeing throughout the last year. As with previous years, the portfolio's annual deliverables have been co-developed with local authorities, industry taskforces and other partners in

the region. Draft Deliverables for the Housing & Land Portfolio were endorsed at the meeting of the Housing & Land Delivery Board in January 2022.

- 2.4 In line with WMCA's Corporate Aims and Objectives 2022/23, approved at WMCA Board in November 2021, Table 1 below sets out the latest draft High Level Deliverables for endorsement by the Housing & Land Delivery Board, prior to approval by WMCA Board in March 2022.

*Table 1: Housing and Land Portfolio High Level Deliverables 2022/23 (Draft)*

<b>To connect our communities by delivering transport, and unlocking housing and regeneration</b>		
<b>AIM</b>	<b>OBJECTIVE</b>	<b>DRAFT HIGH LEVEL DELIVERABLE</b>
3.3	We will invest in and support housing and regeneration schemes across the region, working closely with the private sector and local authorities to unlock and accelerate sustainable delivery	Delivery of key requirements and output targets of Housing Deal & subsequent deals with HMG
		Supporting Local Planning Authorities with evidence for Local Plans and policy requirements
		Develop and collaborate on Board approved policy development work and masterplanning
		Deliver our nationally leading brownfield regeneration and delivery programmes
		Implement the approved Housing & Land Board Covid19 Recovery Strategy
		Run a series of industry led taskforces to provide critical insight and support
		Lead WMCA Strategic Asset Acquisitions, Disposals and Management programme
		Establish a series of new partnerships, ventures and joint ventures with public and private sector partners
		Support and enable Affordable Housing Delivery including new joint venture and Registered Provider / Homes England partnerships
		Deliver and submit compelling business cases for additional funding from HMG
	Oversee delivery of the regional One Public Estate Programme (OPE)	
3.4	We will support and deliver coordinated investment packages with our partners across key corridors and local, town, and city centres	Produce and launch 2022 WM Investment Prospectus and deliver programme of investor engagement and developer relationships
		Support and enable Town Centre regeneration and repurposing through investment and enabling work
		Support delivery of milestones in the routemap for AMC (Advanced Manufacturing in Construction)
		Lobby/engagement programme with HMG on behalf of the region on housing, land and regeneration matters
		Programme of acquisitions and disposals of land in line with the public land charter

<b>To reduce carbon emissions to net zero, enhance the environment and boost climate resilience</b>		
4.2	We will be national pioneers in advanced manufacturing in construction, zero carbon housing and brownfield regeneration and delivery, informed by research at the National Brownfield Institute	<p>Deliver AMC (Advanced Manufacturing in Construction) investment attraction campaign and investment business case to HMG to accelerate growth in regional AMC industry</p> <p>Support delivery of milestones in charter and routemap for Zero Carbon Homes in line with #WM2041 and support partner-led Net Zero neighbourhood pilots</p>

2.5 The Housing & Land Delivery Board will continue to receive quarterly performance updates on progress against each of the High Level Deliverables alongside detailed papers on specific items throughout the forthcoming year.

### **3.0 Financial Implications**

3.1 There are no direct finance implications from this paper, however, there are financial implications in delivering the Housing and Land Portfolio Deliverables for 2022/23 as might be expected. To ensure solid financial stewardship the team will endeavour to utilise internal resource first, only commissioning externally after all internal options have been exhausted.

3.2 Any subsequent WMCA investment to deliver the Housing and Land Portfolio Deliverables for 2022/23 would be governed and administered through the Single Commissioning Framework, WMCA Single Assurance Framework, internal commissioning governance and in line with the accounting and taxation policies of the WMCA and HMRC.

### **4.0 Legal Implications**

4.1 There are no direct legal implications arising from this report.

### **5.0 Equalities Implications**

5.1 There are no direct equalities implications arising from this report.

### **6.0 Inclusive Growth Implications**

6.1 There are no direct Inclusive Growth implications arising from this report, but Inclusive Growth outcomes are intended to be delivered by the Housing and Land Portfolio deliverables.

## **7.0 Geographical Area of Report's Implications**

7.1 This report covers the whole of the WMCA area.

## **8.0 Other Implications**

8.1 There are no other implications arising from this report.

## **9.0 Schedule of Background Papers**

9.1 WMCA's Corporate Aims and Objectives for 2022/23, as agreed by WMCA Board, are appended to this report.

## Appendix 1: WMCA Corporate Aims and Objectives 2022/23

Aim	Objective
<b>1. Promote inclusive economic growth in every corner of the region</b>	<ul style="list-style-type: none"> <li>• We will drive growth by developing regional strategies and plans focussed on priority clusters, boosting innovation, and securing investment</li> <li>• We will work with partners to create the optimum conditions for businesses to grow, by ensuring they have the support needed to start up, scale up and succeed</li> <li>• We will invest in training and skills programmes that help businesses grow and our citizens secure good jobs</li> <li>• We will work with local authorities to support the role of culture and sport in making the region a good place to live, work, visit and invest</li> <li>• We will ensure public and private investment opportunities such as HS2 and the Commonwealth Games, create good work opportunities for local people and more contracts for local businesses</li> </ul>
<b>2. Ensure everyone has the opportunity to benefit</b>	<ul style="list-style-type: none"> <li>• We will work with partners to give our communities access to training and employment support to secure and succeed in new opportunities</li> <li>• We will work with partners to identify and address the different barriers faced by our diverse communities</li> <li>• We will support social innovation to tackle complex and longstanding challenges facing our communities, where mutually agreed with partners</li> </ul>
<b>3. Connect our communities by delivering transport and unlocking housing and regeneration schemes</b>	<ul style="list-style-type: none"> <li>• We will deliver and operate a safe, accessible, affordable, reliable and sustainable transport system together with our partners</li> <li>• We will build and develop transport infrastructure that is sustainable, active, low congestion and integrated with key projects like HS2</li> <li>• We will invest in and support housing and regeneration schemes, working closely with the private sector and local authorities to unlock and accelerate sustainable delivery</li> <li>• We will support and deliver co-ordinated investment packages with our partners across key corridors and local, town, and city centres</li> </ul>
<b>4. Reduce carbon emissions to net zero and enhance the environment</b>	<ul style="list-style-type: none"> <li>• We will work with partners to attract investment in and deliver programmes to support net zero development and infrastructure</li> <li>• We will be national pioneers in advanced methods of construction, zero carbon housing and brownfield regeneration and delivery, informed by research at the National Brownfield Institute</li> </ul>



	<ul style="list-style-type: none"><li>• We will convene partners to drive industrial decarbonisation and grow the low carbon and circular economy</li><li>• We will pioneer and embed transport innovations and drive behaviour change to reduce emissions, improve air quality, and enable the creation of green jobs</li><li>• We will work with partners to increase investment in nature and our surroundings</li></ul>
<b>5. Secure new powers and resources from central government</b>	<ul style="list-style-type: none"><li>• We will work with partners to understand their priorities, convene around shared opportunities, and deliver together</li><li>• We will work with central government to gain new powers and resources for the region, including double devolution</li></ul>
<b>6. Develop our organisation and be a good regional partner</b>	<ul style="list-style-type: none"><li>• We will deliver as one organisation with a collaborative and inclusive culture, underpinned by best in class enabling services</li><li>• We will drive cultural change to embed new hybrid and agile ways of working</li><li>• We will ensure our workforce have the skills and competencies to deliver our strategy</li><li>• We will empower our organisation through digital-first and data enabled ways of working across all our activity</li><li>• We will provide leading support for a diverse workforce and demonstrate excellent equality and diversity practice</li><li>• We will involve citizens with our work to put their views at the heart of our planning, decision making and delivery</li><li>• We will deliver through clear and effective governance and performance management that supports good, timely, and transparent decision making and the best use of public funds</li></ul>