

Housing & Land	
High Level Deliverable	Activity
<p>Deliver our nationally leading brownfield regeneration and housing delivery programmes to achieve the prescribed KPIs and Output Requirements set by HMG and WMCA Board</p>	<p>Deploy over £400m+ of devolved housing and land funds, including new Brownfield Funds, to achieve the prescribed housing, investment and jobs targets and outputs set by Government. Demonstrated by achieving monthly and quarterly output and investment targets.</p> <p>Drive forward our pipeline of locally agreed public and private sector led housing and regeneration projects on sites in market failure - securing thousands of new jobs and new homes and unlocking £millions of new investment on brownfield land that has been derelict or stalled for years. This builds on the track record the WMCA has shown in brownfield regeneration and housing delivery since 2017</p> <p>Deploy effective disposals strategies to land recently acquired through this programme to ensure full achievement of approved project delivery and spend programmes.</p> <p>Utilise funding from HMG to leverage wider inclusive growth outcomes of WMCA such as affordable housing, advanced methods of construction, supporting sustainable transport ensuring these are set out clearly as targets in the SCF</p> <p>Deploy funding through the WMCA approved and HMG endorsed single commissioning framework and procedures, achieving the timescale milestones for end to end process, which is a requirement of Land Fund and Brownfield Fund.</p>
<p>Ensure delivery of the requirements of the 2018 Housing Deal and lead performance reporting to Government</p>	<p>Oversee, monitor and report monthly to Government on satisfactory performance in delivering the requirements of the March 2018 West Midlands Housing Deal including the ambitious targets of 215,000 new homes by 2031, Land Fund housing outputs, and timely progress on Local Plans Reported quarterly to MHCLG and HMT</p>

Housing & Land	
High Level Deliverable	Activity
Effectively develop, collaborate and submit compelling business cases for additional funding from HMG to deliver WMCA approved priorities	Work with local authorities and existing and new industry groups (eg Town Centre Taskforce, Zero Carbon Taskforce) to submit compelling business cases each quarter to secure further HMG investment into agreed priority delivery and policy areas, including Advanced Methods of Construction, Zero Carbon Housing, brownfield land, affordable housing, Public Land.
Implement the approved Housing & Land Board Covid19 Recovery Strategy and Pipeline Development	<p>Work closely with local authorities and expert taskforces to support and implement delivery of the approved Housing and Land Board Recovery Strategy (September 2020) demonstrating the region's recharge programme for post-Covid19 inclusive growth –quarterly updates to Housing and Land Board</p> <p>Complete the Housing and Land Board commission for a Covid19 project schedule for locally agreed land and development projects – draft Q1 2021, complete Q3 2021/22</p>
Establish new partnerships and joint ventures and delivery vehicles	Establish new and strengthen existing strategic partnerships and joint ventures with public and private sector partners in line with requirements of the March 2018 Housing Deal and the Housing and Land Board Recovery Plan. Key goals being to unlock and deliver new land and development projects, attract new private sector investment, share risk and reward and improve development quality – including launching the Affordable Housing Delivery Vehicle in 2021 and more Joint Venture Projects on WMCA land. Goal is at least 5 new partnerships by Q2 2021.
Create strong investor engagement and developer relationships, working alongside West Midlands Growth Company	<p>Implement comprehensive and systemised engagement programme with investors, developers and other private sector investors and project promoters to build support, investment and drive projects to tangible delivery.</p> <p>Relaunch the West Midlands Investment Prospectus in Q2 2021 to present compelling investible propositions to the market</p>

Housing & Land	
High Level Deliverable	Activity
Develop and collaborate on identified policy development work that supports delivery of the Housing and Land Board's KPIs and the Recovery Strategy	<p>To broker dialogue between the region and HMG on identified policy issues, developments and emerging matters and to develop policy thinking on key issues commissioned by the Board.</p> <p>Establish quarterly key Policy forums programme for Housing & Land</p> <p>Examples already identified include employment land policy, public land and zero carbon homes.</p>
Town Centre Regeneration	<p>Working closely with local authorities and the expert Town Centre Taskforce to develop compelling business cases and bids to HMG Towns Funds throughout 2021 (timetable TBC) and support negotiations with HMG.</p> <p>Deploy devolved housing and land funds through the SCF to identified town centre projects</p> <p>Work with the Regional Town Centre Taskforce, local councils and other partners to develop investment propositions in town centres in the region, create a new town centre toolkit in Q2 2021 and demonstrate regional recovery</p>
Advanced Manufacturing in Construction	<p>Working closely with local authorities and the expert AMC Taskforce to Secure new funding from HMG for AMC by Q2 2021</p> <p>Complete evidence pack of AMC in the region in Q1 2021</p> <p>Deploy a new AMC Funding Prospectus and Commissioning Framework in Q3 2021</p> <p>Publish the AMC Routemap in Q1 2021</p>
Zero Carbon Homes	<p>Working closely with local authorities and the expert ZCH Taskforce to secure new funding from HMG for ZCH in Q3/Q4 2021</p> <p>Develop a ZCH Routemap and Charter in Q2 2021</p>

Housing & Land	
High Level Deliverable	Activity
Affordable Housing	<p>Establish Collaborative Delivery Vehicle with regional Housing Association partners by Q2 2021 to bring forward development on additional brownfield sites and secure more affordable homes in the region</p> <p>Review the operation of the regional affordable housing definition – Q2 2021</p> <p>Work closely with local authorities to develop revised business for affordable homes in the region – Q1 2021</p>
Regional One Public Estate Programme	<p>Oversee the delivery of the West Midlands' programme for OPE7 projects and OPE 8 (subject to agreement of proposals Feb 2021), achieving all the prescribed Cabinet Office targets and signed off quarterly reports.</p> <p>Work with OPE members on disposal and management of their individual public land assets</p> <p>Launch the Regional Public Land Taskforce to support new OPE projects</p>
Public Land Taskforce	<p>Launch a new Public Land taskforce, as agreed by the Housing and Land Board, in Q1 2021 to support wider public land disposals and alignment in the pursuit of new homes, jobs, investment and inclusive growth</p>