



## Transport Delivery Committee

<b>Date</b>	22 July 2019
<b>Report title</b>	West Midlands Metro – Westside Extension Stop Names
<b>Accountable Chief Executive</b>	Laura Shoaf, MD Transport for West Midlands
<b>Accountable Employee</b>	Phil Hewitt, Director West Midlands Metro
<b>Report has been considered by</b>	TDC Lead Members

### Recommendation(s) for action or decision:

#### The TDC is recommended to:

- i. Note the contents of the report and recommend that the WMCA Transport Portfolio Lead approve of the names to be applied to the five additional tramstops currently being constructed on the Westside extension of the West Midlands Metro.

### 1. Purpose

- 1.1 To seek a decision from the members of the TDC on the names to be applied to the new tramstops being constructed on the Westside extension of West Midlands Metro and which will open for passenger use in December 2019 (2 stops) and December 2021 (3 stops).

### 2. Background

- 2.1 The first phase of construction of the Westside Metro extension commenced in 2017 between Grand Central tramstop (the temporary terminus of the Birmingham City Centre Extension opened in May 2016) and Centenary Square. This phase is progressing well and is due to open to the public in December 2019.

- 2.2 The second phase of the extension between Centenary Square and the terminus of the line outside 54 Hagley Road commenced main works construction in June 2019 and is due to open to passenger services in December 2021.
- 2.3 In preparation for the opening of the first phase of the extension TfWM needs to confirm the names to be used for the 5 tramstops that will be provided on the Westside extension – the locations of which can be seen on the map at Appendix 1. Confirmation of the names will allow TfWM to work with its suppliers progress production of tramstop signage, online and printed passenger information, tram and tramstop audio / visual announcements and essential software updates to the tram automatic vehicle location and control systems.
- 2.4 In order to meet supplier deadlines a decision on the naming convention for the new stops is needed in July 2019.

### **3. Tramstop Naming Proposal**

#### **3.1 Tramstop 1 – Paradise Street, Birmingham**

This stop is located to the west of Victoria Square on Paradise Street immediately outside of Birmingham Town Hall.

Potential names for this stop are:

- Paradise Street
- Victoria Square
- Town Hall
- Birmingham Town Hall

**The recommended name for the tramstop is “Town Hall”**

#### **3.2 Tramstop 2 – Broad Street, Birmingham**

This stop is located at the east end of Broad Street within the recently renamed section of highway now known as Centenary Square. It is opposite the Library of Birmingham and Repertory Theatre and serves the International Convention Centre, Symphony Hall, Arena Central and Paradise developments.

Potential names for this stop are:

- Centenary Square
- Library
- Library of Birmingham
- Symphony Hall

**The recommended name for the tramstop is “Library”**

### 3.3 Tramstop 3 – Broad Street, Birmingham

The tramstop is located halfway along Broad Street and gives access to Brindleyplace.

Potential names for this stop are:

- Broad Street
- Brindleyplace

**The recommended name for this stop is Brindleyplace**

### 3.4 Tramstop 4 – Broad Street, Birmingham

The final stop on Broad Street is located to the east of the Five Ways roundabout opposite Cineworld and some 8 minutes' walk from Five Ways station.

Potential names for this stop are:

- Broad Street,
- Broad Street (West)
- Five Ways

**The recommended name for the tramstop is “Five Ways” which will aid in the promotion of interchange between rail and Metro services at this site.**

### 3.5 Tramstop 5 – Hagley Road, Edgbaston, Birmingham

The terminus of the line will be situated outside of 54 Hagley Road to the west of the Five Ways roundabout some 10 minutes' walk from Five Ways station.

Named Edgbaston in the original Transport and Works Order proposals this name has previously been identified by TDC members as potentially misleading for visitors who are seeking the cricket ground which is some 2 miles away. This name is not therefore included in the list of potential tram stop names.

Potential names for this stop are:

- Hagley Road
- 54 Hagley Road
- Hagley Road (East)
- Hagley Road, Edgbaston
- Edgbaston Village

**The recommended name for the tramstop is “Hagley Road, Edgbaston”**

## 4. Financial Implications

4.1 There are no financial implications associated with this report.

## 5. Legal Implications

No legal implications are recognised in this report.

## **6. Equalities Implications**

6.1 No Equalities implications are recognised in this report.

## **7. Inclusive Growth Implications**

7.1 There are no inclusive growth impacts associated with this report.

## **8. Geographical Area of Report's Implications**

8.1 The proposal affects tram stops to be constructed in Birmingham.

## **9. Other Implications**

9.1 N/A.

## **10. Schedule of Background Papers**

N/A.

## **Appendix**

Appendix 1 – Map of the Westside Extension

Appendix 1 – Map of Westside Extension

