

Outcomes	Measures of Success	Where we are now	Change over the last year	Direction of Travel Relative to UK average since 2013	Scale of the Challenge	
ECONOMIC GROWTH - Improved GVA for the region in line with the UK average	O1. GVA per Head	£21,537	+£442	+7.0% WMCA +5.8% UK	+£4,064 GVA per head	
	B1. GVA per employee	£49,706	+£28	+6.8% WMCA +2.4% UK	+£19,832 GVA per employee	
	D2. GVA in transformational sectors	£71.3bn	+£2.4bn	+£6.2bn +9.0% WMCA +7.4% UK	+£40.7bn GVA	
BUSINESS - Improved the productivity of our businesses focussing on our growth sectors	B3. No. of Business Births	22,430 business births 55 per 10,000 population	+3,485 business births +15.5% WMCA +8.5% UK	+3,625 business births +19.3% WMCA +10.6% UK	59 per 10,000 population +1,468 births per annum	
FISCAL - Secure better for less from our public services	B4. Jobs in Transformational Sectors	1.27m	+55,000 jobs +4.6%	+82,000 jobs +6.9% WMCA +4.9% UK	+194,400 Jobs	
	B5. Total Jobs	2m	+54,200 jobs	+101,000 Jobs +5.0% WMCA +4.9% UK	+400,000 Jobs	
	B6. Employment Rate	68.8%	+0.4pp	+1.55pp WMCA +2.7pp UK	73.9% +5.11pp	
	F1. Income & Exp. Balance	-£4.5bn	+£0.6bn	+£0.6bn +15.4%	No fiscal gap +£4.5bn	
	P1 - Reduce % of people in top 10% most deprived areas	20%	0.02pp	0.9pp WMCA +0.05 pp Eng.	10% of people	
PEOPLE - Improved Life Chances for all	P2. - Better employment, health and wider outcomes for people with complex needs	To be developed				
	P3. (i) Average earnings	£27,151	+5.1%	+4.9% WMCA +4.5 UK	+1,062	
	(ii) % of employees earning above UK living wage	To be developed				
SKILLS - Improved skill levels at all ages so that people have the skills and qualifications to access jobs. Ignite/Retune/Accelerate	P4. % Working Age Population (WAP) with No Qualifications	13% 329,400 people	-1.5 pp -36,200 people	-119,867 people -1.6 pp WMCA -1.3pp UK	+ 4.7 pp + 119,867 people	
	P5. % Working Age Population with NVQ1	12% 302,600 people	+0.1 pp + 3,700 people	-9,200 people -0.5 pp WMCA -0.9pp UK	Ahead of UK + 1 pp 24,905 people	
	P6. % Working Age Population with NVQ2	16.8% 423,300 people	+ 0.2 pp + 5,200 people	-7,300 people -0.5 pp WMCA +0.9pp UK	Ahead of UK + 0.9 pp +21,905 people	
	P7. % Working Age Population with NVQ3	16.3% 410,400 people	0.3pp -8,700 people	-25,600 people -1.2 pp WMCA +0.1pp UK	+ 0.8 pp +21,290 people	
	P8. % Working Age Population with NVQ4+	30.4% 774,300 people	0.03pp 7,700 people	+86,500 people +2.8 pp WMCA +3.1 pp UK	+7.6 pp +185,010 people	
	P9. No. of Apprenticeships starts	42,040	-1,190 -2.8%	+ 6,030 +16.7% WMCA +15.9% England	+42,219 per annum	
	P10. Schools above national average GCSE pass rate A* - C including Maths and English)	46%	48.5% -2.5pp WM Met -1.5pp England	52.6% -6.6pp WMCA -4.1pp England	+ 7.5% schools	
	P11. NEETs aged 16-18	4,420 (4.4%)	-1,450 -24.7%	-1,950 -30.5% WM Met -19.9% England	4.2% -228 NEETs	
	HEALTH - Better quality of life for all: improved health (inc. Mental health) and well being	P12. Healthy Life Expectancy (HLE) at Births - Males & Females	Males (M) = 79.3 years Females (F) = 80.9 years	+0.03 years	-0.6 WM Met WM Met -0.2 years England -0.01 years WM Met -0.2 years England	63.4 years 64.1 years
		P13. Reduced inequality in HLE for Males & Females	To be developed			
P14. Health inequality gap by years between most and least deprived areas		M = 7.4 years F = 9 years (WM Met)	M - +1.2 F = -0.9	M = +1.3 F = 1.3	No gap Reduce gap by 7.2 years for males and 9 years for females	
P15. Employment rate gap for those with in contact with secondary mental health services		58.9 %	-0.6pp	+1.5pp WMCA +0.01pp England	Ahead of England + 8.3pp (67.2%)	
P16 - Rates of suicide		10.1	+0.4	1.8 WMCA +2.2 England	No suicides -410 suicides	
P17 - % Physically Inactive Adults		24.8% WMCA			22% +90,524 participants	
CRIME - Reduced offending and re-offending	P18 - No of Offenders	32,008 7.9 offenders per 1,000 population	-1,364 4.1%	-7,170 -7.6%	Below the national average	
	P19 - Re-offending rates (per 100,000)	24.9% (2014)	+0.3p	-0.1pp WMCA -0.3pp Eng	Ahead of England - 0.55pp	
	P20 - Number of first time entrants to Youth Justice System	454	+3.3%	-0.1pp WMCA -0.3pp Eng. -17.6% Eng.	-85 first time entrants	
ACCESSIBILITY - Improved the connectivity of people to businesses to jobs and markets	P21. Youth Claimants aged 18-24	14,805	+1,515 +11.4%	-11,240 -43.2% WMCA -46.4% UK	-4,781 youth claimants -32%	
	P22. Claimant Count (18-64)	67,705	+5,085 +8.1%	-35,755 -44.6% WMCA -37.5% UK	-16,957 claimants -27%	
PLACE	P11. Broadband Connectivity	93.7% 1.13m premises	+2.3pp	+2.4pp 7 MET +14pp UK	100% +75,793 premises	
	P12. % residents able to access 3 or more strategic centres including Birmingham City Centre, accessible by public transport within 45 mins travel time in the am peak	41% (WM Met)	1.3pp	3.2pp	75% +34pp	
	P13. Journey time reliability	To be developed				
INFRASTRUCTURE - Improved the quantity of high quality readily available development sites	P14. Mode Share of all Journeys: i). Mode Share of all journeys by car, public transport, cycling & walking ii). Percentage of car journeys non-single occupancy	Car (64%) Public Transport (11%) Walk (22%) Cycle (1%) Taxi (2%) 82%	Car +1% Public Transport (2%) Walk No change Cycle No change Taxi +1% No change		45% car mode share Car (- 19%)	
	P15. No./ha available for housing developments	To be developed				
SUSTAINABILITY - Resource efficient economy to stimulate new technology and business	P16. No./ha available for employment development sites	To be developed				
	P17. Land Uplift value	To be developed				
	E1. CO ₂ emitted within SEP area by transport, businesses and homes	21,564 ktCO ₂ (2014)	167 ktCO ₂ 0.8%	-1.6% WMCA 6.3% UK	1 -7,681 ktCO ₂	
E2. No. of days poor air quality per year (rated 4 or higher on the Daily Air Quality Index)	40 days	12 days	11 days WMCA 16 days UK	40 days		

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