



# West Midlands Combined Authority

## Wellbeing Board

Wednesday 31 October 2018 at 10.00 am

### Minutes

#### Present

Councillor Izzi Seccombe (Chair)	Warwickshire County Council
Councillor Kamran Caan	Coventry City Council
Councillor Les Caborn	Warwickshire County Council
Councillor Karen Grinsell	Solihull Metropolitan Borough Council
Councillor Rachel Harris	Dudley Metropolitan Borough Council
Councillor Ann Shackleton	Sandwell Metropolitan Borough Council
Helen Hibbs	STP Systems Leader NHS
Paul Jennings	STP Systems Leader NHS
Sarah Norman	WMCA Chief Executive Lead
Alison Tonge	NHSE
Guy Daly	Universities (Coventry)
Sean Russell	Mental Health Implementation Director
Gary Taylor	West Midlands Fire Service
Simon Gilby	STP Systems Leader NHS
Lola Abudu	Public Health England

#### Item Title No.

#### 11. Apologies for Absence

Apologies for absence were received from Councillors Hamilton, Longden and Malcolm and Andy Hardy and Sue Ibbotson.

#### 12. Minutes of the last meeting

The minutes of meeting held on 13 July 2018 were agreed as a correct record.

#### 13. Chair's Remarks

The Chair reported that she had attended a meeting of the WMCA Overview and Scrutiny Committee Health and Wellbeing Working Group that was looking at the work of this board. She advised the board that the group was interesting in examining the success of the Thrive programme, how the board is tackling obesity and the budget allocation for the board's work programme.

The Chair also took the opportunity to convey her thanks to the WMCA's health partners, for their resource in helping to deliver the board's ambition and the wellbeing agenda given the limited budget for this work area.

#### 14. Update on the Wellbeing Agenda

The board received an update on the Wellbeing agenda from the Director of Public Service Reform, Henry Kippin that the board of the consultation on that the draft Local Industrial Strategy and the recent Budget allocation of circa £100m for transport infrastructure and for mobility and CAV (connected and autonomous vehicle) development. In relation to the draft Local Industrial Strategy, it was noted that document was available on the WMCA website and colleagues were encouraged to read the strategy and put forward their views before the consultation ends on 15 November.

**15. Addressing Childhood Obesity in the West Midlands -Framing the WMCA contribution**

The Director of Public Service Reform, Henry Kippin and the Director of Implementation for Mental Health Wellbeing and Radical Prevention, Sean Russell, jointly presented a report on addressing childhood obesity in the West Midlands.

It was noted that the report had been drafted in collaboration with health partners.

The report outlined the WMCA's approach to combating childhood obesity in the West Midlands and proposed a series of options and recommendations that would form the basis of policy proposals to be agreed by the WMCA Board; these would developed and delivered with health and other public service partners.

Sean Russell advised that the options focused on 'quick wins' and how the WMCA could add value with partners to build on the 2018 Childhood Obesity Action Plan and to strengthen the 'West Midlands on the Move' agenda.

Councillor Caan reported that the 'Measured Mile' initiative in Coventry whereby distance markers are fixed to street furniture and placed in parks/ green spaces had had a really positive impact in encouraging an increase in people taking up running and reported of the need to 'think outside of the box' to drive forward change.

Gary Taylor reported that he supported the report recommendations and West Midlands Fire Service could assist the WMCA by building on the work they already undertake with schools on health eating/ lifestyle choices and indicated that he would like to be involved with the Wellbeing sub-group.

Councillor Caborn reported that vending machines in schools were stocked with unhealthy food but noted that they generated income for schools and reported of the need to focus on education.

Helen Hibbs concurred with Councillor Caborn that education is key and there was a need to involve all schools in the Active Mile. She added that consideration could be given by the WMCA in conjunction with partners, to setting targets in time for 2022 Commonwealth Games that everyone is signed up to.

Councillor Shackleton reported that research undertaken by Sandwell indicated that the people who are most in need of physical activity are the

ones least likely to use the facilities provided.

Lola Abudu reported of the link between health and inequalities and the need for the WMCA to focus their efforts on those people who are likely to left behind.

Guy Daly reported on the work being undertaken by universities into changing behaviour and 'nudging' people into increasing the amount of physical activity they take and undertook to ask colleagues to link up with the West Midlands on the Move Implementation Group.

Councillor Grinsell noted that schools and university all have assets and enquired whether these could be opened up for use by the community during holiday periods to make better use of assets.

Sean Russell thanked colleagues for their comments and advised that he would develop a plan, based on the discussions, with recommendations for consideration by this board before submission to the WMCA Board.

Resolved:

1. That the WMCA approach to combatting childhood obesity based on the options proposed in the report, including the 'quick wins' outlined in paragraphs 18a and b be endorsed;
2. That a Wellbeing Board sub-group (with identified chair) to develop, support and track progress against the agenda be agreed and
3. That a plan for combatting childhood obesity be submitted to the next meeting of this board prior to the recommendations being submitted to the WMCA Board for consideration.

## **16. 5G Health and Digital**

The Public Service Reform Director, Henry Kippin, provided an overview of 5G and the benefits for the West Midlands in particular for health.

Henry Kippin reported that following a successful bid as part of the Government's Urban Connected Communities Programme, the West Midlands would become the first 5G test bed in the country that would pave the way for the rollout for 5G across the UK. He outlined how the new technology could transform services and in particular health services and would support inclusive economic growth for the region.

Henry Kippin undertook for members of the 5G team to engage with this board.

Resolved: That the briefing on 5G be noted.

## **17. Update on NHS Landscape**

Alison Tonge, gave a presentation to the board on developing the NHS Long

Term Plan.

The presentation outlined the context for developing the plan, the key areas of focus, the strategic and operational planning processes, the requirement for 1 and 5 year plans to be developed by each STP in response to the national ambition, the LTP engagement timeline and engagement post publication.

Sarah Norman noted the omission of social care from the area of focus and it was noted that whilst a bottom up approach was being undertaken, it would have been helpful to have an understanding of what the key priorities are for Government.

The board reported of the importance of developing a joined-up working with local government partners.

Henry Kippin indicated that he would be happy for the WMCA to assist in creating links with other organisations if required.

The Chair thanked Alison Tonge for her useful presentation.

Resolved: That the presentation be noted.

#### **18. Thrive Update**

The board considered a report of the Director of Implementation for Mental Health, Wellbeing and Radical Prevention that provided an update on progress in implementing commitments made through the Thrive programmes.

The report provided an update on the Thrive into Work- Individual Placement Support Trial (IPS), Thrive at work, mental health and justice and mental health awareness.

Sean Russell informed the board that he was pleased to report that 52 people had secured employment through the Thrive into work – Individual Placement Support Trial earning an average wage of £225 per week. He added that work was underway to bring forward the ‘patient’s story’ to understand the impact the programme has had on people’s lives.

Resolved: That the update on the implementation of Thrive be noted.

#### **19. West Midlands on The Move Update**

The board considered a report of the Physical Activity Policy and Delivery Lead, Simon Hall that provided an update on the delivery of West Midlands on the Move programme.

The report outlined the housing deal wellbeing design code proposals, the establishment of the West Midlands Move Implementation Group, the steps for developing a WMCA partnership with Sport England and the draft headline priorities for disability and physical activity.

Mark Fosbrook, West Midlands Engagement Adviser to the WMCA reported

on the actions needed to improve the life chances of disabled people and the requirement to normalise activity in order for them to be active.

The board were also shown a video clip from the Activity Alliance that has developed 10 principles to help sport providers deliver more appealing and inclusive opportunities for disabled people.

The Chair reported that she supported the 10 principles shown in the video and considered everyone should sign up to the charter and submit them to their respective health and wellbeing boards for endorsement.

Simon Hall took the opportunity to thank Councillor Grinsell for promoting the launch of GoodGym in Solihull at the beginning of October, the first as a partnership between a local authority and the WMCA and the fifth in the UK that seeks to get people active by working with adult social care.

Resolved:

1. That the innovative deal and wellbeing design code be noted and this be included as a separate item at future meetings;
2. That the 'West Midlands on the Move' Implementation Group, terms of reference, membership and reporting arrangements be approved;
3. That the draft headlines priorities for disability and physical activity be approved;
4. That work on physical activity and social movement be noted and
5. That the next steps in developing a WMCA partnership with Sport England be noted.

**20. Update on PHE Landscape**

Lola Abudu provided an update on the work being undertaken by Public Health England to review the Strategic Plan. It was noted that the plan would focus on 6 key areas and all of this board's workstreams such as Thrive and West Midlands on the Move would be captured.

Resolved: That the update be noted.

**21. Date of Next Meeting - 18 January 2019**

The meeting ended at 11.50 am.