

Appendix 3

Summary activity plan

Productivity and Health

Area	Action	Outcome	Delivery Date
Inclusive Growth and Population Health			
WMCA online Indicator Dashboard	<ul style="list-style-type: none"> Develop an interactive online version of the Wellbeing Dashboard Ensure that the Inclusive growth monitor incorporates population wellbeing indicators 	<ul style="list-style-type: none"> Enable better use of WMCA level wellbeing data by a wider range of users Ensure that the contribution of health and wellbeing to economic growth and productivity is made 	<p>April 2018</p> <p>September 2018</p>
PHE/WMCA Summit on Population Intelligence	To launch an ongoing joint commitment to development of the Population Intelligence Hub	Commitment from the CEO of PHE to support the WMCA Inclusive Growth and Wellbeing agenda	May 2018
Health in Housing and Transport			
One Public Estate	To develop a unified approach to the use of public estate across the West Midlands	The better use of public estate to enable public sector transformation and the release of surplus estate for other uses	Ongoing – various delivery dates for different projects
Bike share	Delivery of a Bike share providing 5000 bikes across the West Midlands with a joined up approach to marketing and location of bikes between transport and wellbeing	More people active through cycling to and between work and for leisure purposes	September 2018 onwards
Transport and Health Strategy	To turn the Health and Transport Strategy into a small number of proposals for action	Agreed action on improving health and wellbeing through transport initiatives	June to December 2018

Housing and Health	Set of design principals being developed for delivering better health outcomes which will be in the WMCA Spatial Investment and Delivery Plan (SIDP)	Improved, wellbeing, liveability and community cohesion	Completion of the SIDP by end of 2018
Children and Young People			
West Midlands Children and Young People Summit	To bring together work on Children and Young People across the West Midlands in partnership with the Nuffield Trust/Health Foundation and Birmingham Children's and Women's NHS Trust.	To use the convening power of the WMCA to bring together the different perspectives and work on children and young people and reflect on the opportunities for more collaborative action in the West Midlands	November /December 2018

Radical Prevention

Area	Action(s)	Outcome	Delivery Date
Thrive			
Employer and Employee Programme	<ul style="list-style-type: none"> Individual Placement Support Pilot in primary and community settings Fiscal Incentive Wellbeing Charter 	<ul style="list-style-type: none"> Improve support for people to return to work More employers develop wellbeing programmes in the workplace A wellbeing toolkit for businesses 	<p>Started June 2018</p> <p>Start recruitment of SME's July 2018</p> <p>Commitment completed. Now in testing phase and due for launch in Sept 2018</p>
Housing First	Development of a model of Housing First linked to the	Reduction in the number of people with mental health	Ongoing – awaiting update

	regional Housing First pilot	problems who are homeless	from DCMS on Funding stream
Criminal Justice	<ul style="list-style-type: none"> Engager Programme to support people leaving prison Mental Health Treatment Requirements 	<ul style="list-style-type: none"> Improved psychological support for people leaving prison Diversion of people with mental health and drug and alcohol problems 	<p>Paused due to provider issues. Reshaping programme and seeking to relaunch in Autumn</p> <p>Birmingham site live and Black Country/ Coventry Summer 2018</p>
MERIT	Improved collaboration between NHS Mental Health Providers	Reduction in out of area placements, reduced restraint in mental health units and improved early access for psychosis	Ongoing – variable dates for different elements of the programme
Cardiovascular Disease and Diabetes			
Radical Prevention in the West Midlands	<ul style="list-style-type: none"> Stocktake of current Prevention actions within STPs Workshop on potential Prevention work across the West Midlands 	<ul style="list-style-type: none"> Stocktake is underway and a progress report is going to the STP Exec group Further work in the autumn on joining up NHS and LA prevention agendas linked to population health management 	<p>June/July 2018</p> <p>Autumn 2018</p>
West Midlands on the Move			
Disability and Inactivity (Phase 2)	<ul style="list-style-type: none"> Evidence and Listening event and independent review started 	<ul style="list-style-type: none"> Improved life chances for disabled people in the West Midlands 	<p>Draft issues paper 25 July 2018</p> <p>Final Report August 2018</p> <p>Sept 2018</p>

	<ul style="list-style-type: none"> • Developing Early implementers inc. Mental Health First Aid 5000 campaign. • Campaign to gain Stakeholder support • Government Disability Champions briefing 	<ul style="list-style-type: none"> • West Midlands an exemplar region for active disabled people. • Stakeholder commitment to joint working. • Delivery informed by national cross sector expertise 	<p>Sept 2018</p> <p>Autumn 2018</p>
Physical activity and social inclusion	Support the targeted rollout of Goodgym. This includes testing the good deed incentive to get people active and working with adult social care to provide vulnerable older adults befriending programme.	More people active and improved outcomes for vulnerable adults. Pilot will aim to get 120 additional people active and 100 vulnerable older people befriended over 6 months	<p>Solihull Summer 2018</p> <p>Coventry Spring 2019</p> <p>Wolverhampton Summer 2019</p>
Systems leadership in the physical activity sector: e.g. bid for the European Communities of Sport	<ul style="list-style-type: none"> • Development and implementation of a collaborative leadership programme to develop system leadership across the physical activity space. • Preparatory work to gain agreement for a West Midlands bid to be 	<ul style="list-style-type: none"> • Improved collaborative leadership across the sector with a commitment to working at scale to get the people of the WM more active. • Gain International status for collaborative approaches to 	<p>Consultation, agreement and commitment to programme by Sept. 18 and delivery by end of Oct 18.</p> <p>Consultation and agreement for bid by October 18.</p>

	European Community of Sport in 2020	getting more people active and contributing to inclusive economic growth	
Sport England Partnership Framework	A plan for WMCA and Sports England to work together on policy, influence and investment on specific interventions in the areas of leadership, housing, disability, insight	More people taking part in physical activity that aims to reduce inequalities and generate social good	Proposal developed by July 2018 Agreement with Senior WMCA and Sport England officers by end of Aug 2018
Wider Partnerships	<ul style="list-style-type: none"> A partnership agreement for the WMCA to work with UKactive on engaging their membership and influencing members policies 	<ul style="list-style-type: none"> More people taking part in physical activity with a focus on targeting groups to reduce inequalities and generate social good. 	Proposed developed in July 2018 Agreement by early September 2018
Wider Partnerships	<ul style="list-style-type: none"> A partnership with West Midlands Combined Universities for targeted work e.g. academic research; mental health first aid 	<ul style="list-style-type: none"> Building the academic evidence base for the benefits of physical activity in improving wellbeing, economic and social outcomes 	Launch Mid September 2018

System Collaboration

Area	Action	Outcome	Delivery Date
Support for System Change			
Population Health Management	<ul style="list-style-type: none"> To provide support to the development of Population Health Management in 	<ul style="list-style-type: none"> To improve our understanding of the health needs of the population and identify the opportunities to 	Ongoing

	line with the work on improving population intelligence in the West Midlands	transform health and wellbeing outcomes for people in the West Midlands	
Digital Innovation			
Digital Social Referral Pilot	To support the delivery of a three month pilot to test out a social referral model for older people using a housing provider	To improve the health, wellbeing, social connections of a group of older people	End of August 2018
Building the digital healthcare offer	Building the links between the WM NHS Digital agenda and the WMCA digital agendas	Improved care of people within the West Midlands and maintenance of WM strengths on digital healthcare	Ongoing

Workforce and Leadership			
Mayors Leadership Commission	Using the outcomes of the Leadership Commission to support better system leadership, collaboration and delivery across the health and care system.	Improved and innovative approaches to supporting vulnerable people in our communities	Ongoing