

### Monthly/Quarterly Business Dashboard

Themes	Indicator	July 2022	August 2022	September 2022	October 2022	November 2022	December 2022	January 2023	February 2023	March 2023	April 2023	May 2023	June 2023	July 2023	Trend	Relative to Peer Group <sup>1</sup>	Commentary
	Regional Business Activity Index <sup>2</sup> (monthly update)	50.3	49.3	47.8	49.6	48.8	48.9	49.0	53.0	52.7	52.8	54.2	52.6	51.3	70 60 50 40 30 20 10 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	WM: 4 <sup>th</sup> Highest Region UK: 50.8 London: 52.3 (1 <sup>st</sup> ) North East: 46.8 (12 <sup>th</sup> )	The West Midlands Business Activity Index decreased from 52.6 in June 2023 to 51.3 in July 2023, although remained above the 50-growth mark for the sixth month in a row. Growth was due to the launch of new products and services along with demand resilience. Restricting business activity was linked to the signs of an economic slowdown, client destocking and unfavourable conditions.
Business	Regional Future Business Activity Index <sup>3</sup> (monthly update)	68.3	67.8	64.4	60.7	64.7	65.3	76.5	78.4	78.0	76.5	78.5	74.4	76.8	90 80 70 60 50 40 30 20 10 0 6t-1-30 0 ct-50 10	WM: Highest Region South East: 75.2 (2 <sup>nd</sup> ) Scotland: 59.1 (12 <sup>th</sup> )	The West Midlands Future Business Activity Index increased from 74.4 in June 2023 to 76.8 in July 2023. Optimism in West Midlands firms was linked to planned investment in staff and systems, expected gains in market shares and hopes that inflation would retreat.
	National Business Investment <sup>4</sup> (monthly – update due Sep 2023, provisional)			£55.9bn (Q3)			£55.8bn (Q4)			£57.6bn (Q1)			£59.6bn (Q2)		£70,000  £60,000  £50,000  £40,000  £30,000  £10,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000  £0,000	N/A	Provisional figures show that UK business investment increased on the quarter by 3.4% in Quarter 2 2023 to £59.6bn. Investment in air transport was the main contributor to the increase in Quarter 2 2023, increasing by 23.0%.  UK business investment is now 6.7% above where it was the same quarter a year ago.

The Dashboard has been updated to reflect the WMCA 7 Met. geography where available (due to data availability, FDI jobs and projects indicators have remained as WMCA 3 LEP geography). The dashboard has been RAG rated based on; Red indicating a decline in performance, Amber where they have been an improvement in performance and Green indicators an improvement above UK-wide (excluding the UK-wide indicator where they are either green or red depending on change each quarter and business activity and future business activity where amber shows a decline in performance but above the 50-growth mark and green indicators continually increases).

<sup>&</sup>lt;sup>1</sup> Comparisons vary depending on geography; Birmingham has been compared to Bristol, Cardiff, Edinburgh, Glasgow, Leeds, Liverpool, Manchester and Newcastle. Due to data availability, the WM 7 Met. has been either compared to other combined authorities (following what is available Greater London Authority is not always included), (combined authorities are Greater Manchester CA (GMCA), Sheffield City Region, West Yorkshire CA, Liverpool City Region CA, Tees Valley CA, Cambridgeshire and Peterborough CA, West of England CA, North East CA and North of Tyne CA) or NUTS 2 geography. The West Midlands region has been compared to other regions in the UK. No comparators have been included for UK-wide.

<sup>&</sup>lt;sup>2</sup> NatWest, UK regional PMI report for July 2023 – released August 2023.

<sup>&</sup>lt;sup>3</sup> NatWest, UK regional PMI report for July 2023 – released August 2023.

<sup>&</sup>lt;sup>4</sup> Office for National Statistics (ONS), Business investment in the UK: April to June 2023 provisional results – released August 2023.



Themes	Indicator	July 2022	August 2022	September 2022	October 2022	November 2022	December 2022	January 2023	February 2023	March 2023	April 2023	May 2023	June 2023	July 2023	Trend	Relative to Peer Group <sup>1</sup>	Commentary
	WMCA (7 Met.) Enterprise Deaths <sup>5</sup> (quarterly – update due Oct/Nov 2023 TBC)			3,310 (Q3)			3,560 (Q4)			5,485 (Q1)			3,500 (Q2)		6,000  5,000  4,000  3,000  2,000  1,000  0  0  0  0  0  0  0  0  0  0  0  0	WMCA: 2 <sup>nd</sup> Highest CA GMCA: 3,550 (1 <sup>st</sup> ) Tees Valley: 630 (10 <sup>th</sup> )	The number of business deaths in the WMCA area in Q2 2023 was 3,500. This figure is 16.5% lower than the number of business deaths in Q2 2022 reflecting a considerable (and positive) fall in business closures in the region, from recent highs.  Quarter on quarter analysis (between Q2 2023 and Q1 2023) shows a 36.2% decrease in business deaths across the WMCA area (UK -21.0%).
Business	WMCA (7 Met.) Enterprise Births <sup>6</sup> (quarterly – update due Oct/Nov2023 TBC)			3,190 (Q3)			3,115 (Q4)			3,305 (Q1)			3,240 (Q2)		6,000  5,000  4,000  3,000  1,000  0  6,000  1,000  0  6,000  1,000  0  6,000  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  0  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,000  1,00	WMCA: 2 <sup>nd</sup> Highest CA GMCA: 3,455 (1 <sup>st</sup> ) Tees Valley: 605 (10 <sup>th</sup> )	The number of business births in the WMCA area in Q2 2023 was 3,240. This figure is 18.4% lower than the number of business births in Q2 2022 and is the lowest number of business creations in a second quarter since 2018 (excluding 2020 Q2 as a majorly Covid-affected quarter).  Quarter on quarter analysis (between Q2 2023 and Q1 2023) shows a 2.0% decrease in business births across the WMCA area (UK -2.5%).

<sup>&</sup>lt;sup>5</sup> ONS, Business demography, quarterly experimental statistics, low-level geographic breakdown, UK – released July 2023 (RAG rating based on quarterly change).

<sup>&</sup>lt;sup>6</sup> ONS, Business demography, quarterly experimental statistics, low-level geographic breakdown, UK – released July 2023 (RAG rating based on quarterly change).



#### **Annual Business Dashboard**



<sup>&</sup>lt;sup>7</sup> ONS, Business Demography, UK 2021 – released November 2022

<sup>&</sup>lt;sup>8</sup> ONS, Business Demography, UK 2021 – released November 2022

ONS, Business Demography, UK 2021 – released November 2022 ONS, Business Demography, UK 2021 – released November 2022

<sup>&</sup>lt;sup>10</sup> ONS, Business Demography, UK 2021 – released November 2022

<sup>&</sup>lt;sup>11</sup> Department for Business, Energy & Industrial Strategy, UK Innovation Survey 2021 – released May 2022



# **Quarterly Place Dashboard**

Themes	Indicator	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022	November 2022	December 2022	January 2023	February 2023	March 2023	April 2023	May 2023	June 2023	Trend	Relative to Peer Group	Commentary
Place	Birmingham City Centre Rent <sup>12</sup> (Quarterly – update due Oct 2023)		£39.00 Per Sq ft (Q2)			£40.00 Per Sq ft (Q3)			£40.00 Per Sq ft (Q4)			£40.00 Per Sq ft (Q1)			£41.00 Per Sq ft (Q2)	£45 £40 £35 £30 £5 £10 £5 £10 £5 £10 £5 £10 £5 £10 £5 £10 £20 £20 £20 £20 £20 £20 £20 £20 £20 £2	Birmingham: 3rd Highest/ 9 Bristol and Edinburgh: £42.50 (Joint 1st) Cardiff: £25.00 (9th)	The city's prime rent is at £40.00 per Sq ft, up 5.1% on last year.
	WMCA (7 Met.) Gigabit broadband Connectivity <sup>13</sup> (tri-annual – update due Autumn 2023)	84.0% (As of May 2022)				88.7% (As of Sep 2022)				90.1% premises (As of Jan 2023)						100% 90% 80% 70% 60% 50% 40% 30% 20% 10% 0%  At Sep- At Jan- At May- At Sep- At Jan- At May- At Sep- At Jan- 20 21 21 21 22 22 22 23	WMCA: 2 <sup>nd</sup> Highest CA UK: 71.9% Tees Valley: 90.4% (1 <sup>st</sup> ) North East: 67.5% (10 <sup>th</sup> )	As of January 2023, 90.1% of premises in the WMCA area had gigabit broadband availability - significantly above the UK-wide figure of 71.9%.

 $<sup>^{\</sup>rm 12}$  Avison Young, The Big Nine – created August 2023.  $^{\rm 13}$  Ofcom, connected nations – released May 2023 (RAG rating based on quarterly change).



# **Quarterly Economy Dashboard**

Themes	Indicator	March 2022	April 2022	May 2022	June 2022	July 2022	August 2022	September 2022	October 2022	November 2022	December 2022	January 2023	February 2023	March 2023	Trend	Relative to Peer Group	Commentary
Economy	Regional Exports in Goods <sup>14</sup> (quarterly – update due Sep 2023)	£25.8bn (Year to Q1 2022)			£26.5bn (Year to Q2 2022)			£28.0bn (Year to Q3 2022)			£29.9bn (Full Year 2022)			£31.6bn (Year to Q1 2023)	£35,000 £25,000 £15,000 £10,000 £5,000 £0 Year to Year to Year to Year to Q1 2019 Q1 2020 Q1 2021 Q1 2022 Q1 2023	WM – 6 <sup>th</sup> Highest Region London: 12.2% (1 <sup>st</sup> ) Northern Ireland: 2.6% (12 <sup>th</sup> )	In the year ending Q1 2023, the West Midlands region's export in goods value was worth £31.6bn, an increase of £5.7bn (+22.2%) since the year ending Q1 2022. The UK increased by 17.2% to £380.6bn worth of exports.  The West Midlands had a trade deficit of £11.1bn in the year ending Q1 2023.

<sup>&</sup>lt;sup>14</sup> HMRC, UK regional trade in goods statistics – released June 2023.



### **Annual Economy Dashboard**



 $<sup>^{15}</sup>$  Department for Business and Trade (DBT), inward investment results – released July 2023.

<sup>&</sup>lt;sup>16</sup> DBT, inward investment results – released July 2023.

<sup>&</sup>lt;sup>17</sup> ONS, subregional productivity in the UK – released June 2023.



#### **Monthly People Dashboard**



<sup>&</sup>lt;sup>18</sup> ONS/DWP, claimant count – released August 2023.

<sup>&</sup>lt;sup>19</sup> ONS/DWP, claimant count – released August 2023.

<sup>&</sup>lt;sup>20</sup> ONS, Labour Market in the Regions of the UK – released August 2023.

<sup>&</sup>lt;sup>21</sup> ONS, Annual Population Survey – released August 2023. Please note, figures are not comparable across the dashboard.



Themes	Indicator	July 2022	August 2022	September 2022	October 2022	November 2022	December 2022	January 2023	February 2023	March 2023	April 2023	May 2023	June 2023	July 2023	Trend	Relative to Peer Group	Commentary
	WMCA (7 Met.) Economic Inactivity Rate <sup>22</sup> (quarterly – update due Oct 2023)			26.1% (Year Ending Sep 2022)			26.1% (Full Year 2022)			26.5% (Year Ending Mar 2023)					28% 27% 26% 25% 24% 23%  Year to Year to Year to Year to Year to Mar Mar Mar Mar Mar Mar Mar Mar 2018 2019 2020 2021 2022 2023	WMCA: Joint Highest CA UK: 21.7% North of Tyne: 26.3% (2 <sup>nd</sup> ) Cambridgeshire & Peterborough and West of England: 18.4% (Joint 10 <sup>th</sup> )	In the year ending March 2023, the economic inactivity rate in the WMCA area was 26.5%, an increase of 1.5pp from the year ending March 2022. Over the same period the UK increased by 0.1pp to 21.7%. The WMCA area had a higher percentage of people that were inactive when compared to the UK in three categories; students (28.8% vs 26.3%), looking after the family/home (25.6% vs 19.6%) and discouraged (0.7% vs 0.3%).
People	WMCA (7 Met.) Modelled Unemployment <sup>23</sup> (quarterly – update due Oct 2023)			6.7% (Year Ending Sep 2022)			6.2% (Full Year 2022)			6.6% (Year Ending Mar 2023)					8% 7% 6% 5% 4% 3% 2% 1% 0%  Year to Year to Year to Year to Year to Year to Mar Mar Mar Mar Mar Mar Mar Mar 2018 2019 2020 2021 2022 2023	WMCA: Highest CA England: 3.7% North East: 4.4% (2 <sup>nd</sup> ) West of England: 2.7% (10 <sup>th</sup> )	In the year ending March 2023, the modelled unemployment rate in the WMCA area was 6.6%, compared to 3.7% for Englandwide. The modelled unemployment rate for the WMCA area increased by 0.1pp when compared to the year ending March 2022. England's modelled unemployment rate decreased by 0.5pp.
	WMCA (7 Met.) Economic Activity Rate <sup>24</sup> (quarterly – update due Oct 2023)			73.9% (Year Ending Sep 2022)			73.9% (Full Year 2022)			73.5% (Year Ending Mar 2023)					76% 75% 74% 73% 72% 71% 70%  Year to Year to Year to Year to Year to Mar	WMCA: Lowest CA UK: 78.3% Cambridgeshire & Peterborough and West of England: 81.6% (Joint 1st) North of Tyne: 73.7% (9th)	In the year ending March 2023, the economic activity rate in the WMCA area was 73.5%, compared to 78.3% UK-wide. The economic activity rate for the WMCA area decreased by 1.5pp and for the UK, decreased by 0.1pp when compared to the year ending March 2023. For the WMCA area to reach the UK rate of 78.3%, an additional 88,097 people are required.
	WMCA (7 Met.) Unique Job Postings <sup>25</sup> (monthly update)	100,645	91,120	92,601	95,572	97,450	94,282	94,183	101,541	113,560	109,967	124,038	124,676	117,348	140,000 120,000 100,000 80,000 40,000 20,000 0 61,000	WMCA: 2 <sup>nd</sup> Highest CA GMCA: 124,910 (1 <sup>st</sup> ) Tees Valley: 16,827 (10 <sup>th</sup> )	There were 117,348 unique active jobs postings in July 2023. This has decreased by 7,328 since June 2023. When compared to July 2022, unique job postings increased by 16,703.

<sup>&</sup>lt;sup>22</sup> ONS, Annual Population Survey – released August 2023. Please note, figures are not comparable across the dashboard.

<sup>23</sup> ONS, modelled based estimates of unemployment – released August 2023. Please note, figures are not comparable across the dashboard.

ONS, Annual Population Survey – released August 2023. Please note, figures are not comparable across the dashboard.
 Lightcast – accessed August 2023.